



The AFGA's new Conservation Programs Manager, Allison Hubenig, was born and raised in Saskatchewan and has called Alberta home since 2011. She has had the privilege of living, working, learning and enjoying the diverse beauty that Western Canada has to offer, from the majesty of the Qu'appelle Valley to the immense boreal forest in Northern Alberta, to the power of waterfalls in the Rocky Mountains.

After obtaining a Bachelor of Education degree from the University of Regina in business and mathematics education, Allison taught in the K-12 public school system for 15 years. Allison is completing a Master's Degree in Educational Technology through the University of British Columbia. Her research focus is leveraging technology to create inclusive and accessible STEAM learning environments.

As education and the outdoors are two of her life's passions, she can regularly be found camping year-round, where she enjoys snowshoeing, kayaking, and hiking. Allison ran extracurricular Outdoor Education clubs for youth for six years and currently volunteers her time with the Alberta Hunter Education Instructor's Association's Outdoor Women's Program.

Allison is joining the Alberta Fish and Game Association (AFGA) as our new Conservation Program Manager. She is looking forward to using her education, technology, and conservation background to build on and create new program experiences for Albertans through the AFGA to learn more about conservation and experience the abundance and beauty that Alberta has to offer. Allison will be responsible to create new programs for the AFGA which include youth, women, and new Canadian programs in addition to the revision and update of existing programs like our Wildlife Trust Fund Land Stewardship program. Other responsibilities include the responding to inquires related to Wildlife Trust Fund properties and the development of an updated Health and Safety program for the AFGA.

In the coming months Allison will be taking an inventory of programs currently being run at the affiliate club level to better understand what programming is currently available and how the AFGA can better support affiliate clubs. Allison can be reached at programs@afga.org or at 780-991-4335.

The Alberta Fish and Game Association is also pleased to announce Jordan Wilkins as our new Communications and Events Manager.

Jordan is a life-long Albertan with a passion for telling this province's endless, amazing stories. After studying journalism at MacEwan University, Jordan embarked upon a fulfilling career as a reporter and news editor before transitioning to the marketing and communications field.

In his free time, Jordan enjoys being outdoors as much as possible, particularly in the summer months, and taking in the unmatched diversity that Alberta's landscapes offer. Jordan holds a bachelor's degree in commerce with a major in marketing, as well as a certificate in project management, obtained at Athabasca University and MacEwan University, respectively.

"I am looking forward to the many new and exciting endeavors that the Alberta Fish and Game Association has planned in the coming years and I can't wait to meet the members who have played such a vital role in making this organization the leading voice in Alberta's environmental conservation," says Jordan.

Jordan will be instrumental in improving communications between the AFGA, affiliated clubs, stakeholders and members. Tasks Jordan will be working on include implementation of the corporate brand strategy, creation of a new website, conference management, distribution of communiques, Outdoor Canada West magazine inserts as well as the promotion of new products and services. He will also be the lead for organizational fundraising campaigns and will manage sponsorship requests. Jordan can be reached at communications@afga.org or at 780-437-2342.