



*The Alberta Fish and Game Association is your voice in conservation*

October 11, 2022

We are pleased to welcome Kelly Carter as the new CEO of the Alberta Fish and Game Association. Kelly has settled into his new office which is only a bad Edmonton Elks punt away from his old office at the Lifesaving Society also on 156 street.

Kelly spent 10 years in various roles with the Lifesaving Society and had been the CEO there since 2016. He has a Accounting Diploma from NAIT and a Bachelor of Management degree from the University of Lethbridge. Kelly was born and raised in Edmonton and he continues to live there with his wife Adriana along with their three children.



“We had incredible interest in this position from across the Province,” commented Victor Benz, AFGA President. “What set Kelly apart was his experience running a large provincial charitable organization and his firsthand knowledge of what is necessary to build a successful member driven business.”

“I am thrilled to have the opportunity to lead this association which has such a long and storied past to an even brighter future,” commented Kelly. “Its not enough to be the largest and oldest conservation-based organization in Alberta. We want and need to evolve to serve a younger more diverse and inclusive constituency of anglers, hunters, conservationists, and recreation enthusiasts. I look forward to working with all our member clubs as well as our partner agencies and Alberta Environment and Parks”

Kelly can be contacted at: [ceo@afga.org](mailto:ceo@afga.org)

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